



# OREGON WINE EXPERIENCE®

SAVOR THE VERY BEST OF OREGON

**August 16-20, 2023**



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## 2023 SPONSORSHIP OPPORTUNITIES





## About Oregon Wine Experience®

Oregon Wine Experience® is Oregon's top destination wine and culinary event benefiting Children's Miracle Network and Asante Foundation. People from around the world travel each summer to celebrate the very best of Oregon at this signature event. Hundreds of wineries come together to present Oregon's unrivaled wines, and chefs curate their fine culinary offerings for you to savor and create memorable experiences.

The multi-day format allows you to connect, entertain and reward clients, friends and employees to meet your strategic engagement and financial goals. Oregon Wine Experience elite concierge staff will work with you to best maximize your investment.

Choose a sponsorship level that works for you or allow us to create custom packages to help you meet your philanthropic goals. Showcase your business to the educated, discerning consumer who attends the Oregon Wine Experience faithfully every year.





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# Oregon Wine Experience Events

## Ultimate Vintner Dinner Series

May to July 2023

- » Intimate gatherings hosted at wineries, vineyards and culinary partner locations
- » Unique, multi-course dinners with exceptional, vintner-curated pairings
- » Top-tier sponsor benefit

## Medal Celebration

Thursday, August 17, 5:30 to 9:30 p.m.

In-person award ceremony and livestream broadcast

- » The kick-off celebration of Oregon Wine Experience®
- » Oregon Wine Competition results are announced, and winner recognition takes place under the tent with wineries, sponsors and special guests
- » Silent Auction, raffle and cork pull

## Founders' Barrel Auction & Collectors' Tasting

Friday, August 18

Collectors' Tasting: 5 to 6 p.m. | Founders' Barrel Auction: 6 to 9 p.m.

- » Sponsors and previous Founders' Barrel Auction bidders taste the wines of the 2023 Founders' Barrel Auction
- » Barrel tasting and auction of custom cuvees and wine futures
- » Innovative culinary pairings to accompany wine explorations
- » Silent Auction, raffle and cork pull

## Miracle Auction & Salmon Bake

Saturday, August 19, 4:30 to 11 p.m.

- » Live auction
- » Dinner with wood plank-roasted salmon
- » Savor 2023 award-winning Oregon wines with dinner
- » Silent Auction, raffle and cork pull

## Grand Tasting

Sunday, August 20, 2 to 5 p.m.

- » Community tasting featuring wineries throughout Oregon
- » Silent Auction, raffle and cork pull

## Other events

- » Oregon Wine University® classes:
  - Year-round educational classes for wine enthusiasts
  - August 16 (under the OWE tent): Riedel Clarity of Crystal class
- » Oregon Wine Competition® — July 15-16, 2023: Oregon wineries are invited to submit up to five wines to be evaluated by a world-renowned judging panel. Award-winning wines are debuted at the Medal Celebration in August.

# Your sponsorship benefits

Customized sponsorships are available

	\$50,000+	\$25,000+	\$15,000+	Classic \$10,000+	\$5,000+	\$2,500+
Experiences - Cash sponsorship						
Ultimate Vintner Dinner	12	10	8	8	-	-
Medal Celebration	✓	✓	✓	✓	-	-
Founders' Barrel Auction	12	10	8	6	4	2
Collectors' Tasting	2	2	2	2	-	-
Miracle Auction & Salmon Bake	10	8	8	6	4	-
Grand Tasting	12	10	10	6	4	4
Recognition						
Logo listing on website	✓	✓	✓	✓	✓	✓
Logo in select print and digital promotional materials	✓	✓	✓	✓	✓	✓
Logo placement on screens at select events	✓	✓	✓	✓	✓	✓
Logo featured in broadcast program for Medal Celebration	✓	✓	✓	✓	✓	✓
Presenting Sponsor Benefits						
Logo placement on select onsite event banners*	✓	✓	✓	-	-	-
Logo on glassware distributed to event attendees*	✓	✓	✓	-	-	-
Pre-recorded video interview to be viewed at Medal Celebration and Miracle Auction & Salmon Bake*, and the event you are a Presenting Sponsor for	✓	✓	✓	-	-	-
Verbal recognition at Miracle Auction & Salmon Bake*	✓	✓	✓	-	-	-

\*An event Presenting Sponsor benefit only

**TASTE** the best wines Oregon has to offer

**SAVOR** culinary excellence

**CONNECT** with an ever-expanding community

**ENGAGE** clients and strategic partners

**TRANSFORM** health care for all

**CHANGE** the life of a child

**Donors have the opportunity to designate their gifts to any area of care at Asante that is meaningful to them, including any component of AsanteForward.**

**Learn more at [asantefoundation.org](https://asantefoundation.org).**



Others way to support:

• Auction items • Products • In-kind gifts • Volunteer

Please check with your Asante Foundation contact regarding any auction items, products or in-kind gifts you wish to donate.

**Asante Foundation is a 501(C)(3) charity. Tax ID #93-6087366.**

Please check with your tax advisor about the deductibility of your gift.





## Transforming health care

**100% of donated funds benefit health care programs supported by Children's Miracle Network and Asante Foundation. You have the opportunity to be part of something transformative—AsanteForward, including building the new Olsrud Family Women's and Children's Hospital at Asante Rogue Regional Medical Center.**

**AsanteForward** is the community's most ambitious philanthropic effort. With a goal of at least \$50 million, this campaign will transform health care for our region. Current campaign initiatives include:

- A new patient pavilion to house areas of excellence including:
  - The new Olsrud Family Women's and Children's Hospital
  - Cardiac care
  - Critical care
  - Advanced surgical services
- The new Heimann Cancer Center in Medford and expanded Spears Cancer Center in Grants Pass
- Behavioral health
- Age-Friendly care at Asante Ashland Community Hospital



**Oregon Wine Experience is vital to this campaign.** Over the next several years, your support through Oregon Wine Experience will help generate \$15 million to create the new Olsrud Family Women's and Children's Hospital. This modern, family-centered care environment will improve medical outcomes and personal experiences. **Donors and sponsors of the Oregon Wine Experience will make a once-in-a-generation impact on the lives of babies, children and families from across the region.**



» **We met Miles, 2022 Miracle Kid.** His story and philanthropic spirit inspired a whole community to help build the Olsrud Family Women's and Children's Hospital.

» Asante Foundation receives the largest gift in Asante's history from the Olsrud family



» Mary and Dick Heimann Cancer Center and expanded Helen K. Spears Cancer Center open

» **Sponsors and donors generate more than \$2.2 million at Oregon Wine Experience**



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**Miles passed away in October 2022** ❤️  
His spirit of generosity and fortitude will forever live on. We're grateful to the Isbell family for sharing their story and inspiring our community.

» **Pavilion opens; new Olsrud Family Women's and Children's Hospital available for families in our region, among other service lines**

» Fundraising continues for AsanteForward initiatives

2022

2024

## Your impact in 2022 and beyond

2023

» Construction and hard hat tours of the pavilion continue

» Philanthropy provides vital funds for programs and technology within both Heimann and Spears Cancer Centers







# OREGON WINE EXPERIENCE® PARTICIPATING WINERIES

## Applegate Valley

Apricity Vineyard  
Augustino Estate  
& Vineyard  
Circadian Cellars  
Crooked Barn Vineyards  
Dwell Wines  
Foris Vineyards  
Layne Vineyard  
Plaisance Ranch  
Quady North  
Red Lily Vineyards  
Schmidt Family Vineyards  
Troon Vineyard  
Valley View Winery

## Central Oregon

Faith Hope &  
Charity Winery

## Chehalem Mountains

Anam Cara Cellars  
Archer Vineyard  
Caelestis Cellars  
Chehalem Winery

## Columbia Valley

Cathedral Ridge Winery

## Dundee Hills

Erath  
Sokol Blosser Winery

## Eola-Amity Hills

Authentique Wine Cellars  
Cubanisimo Vineyards  
Scenic Valley Farms

## Laurelwood District

Blakeslee Vineyard Estate

## Rocks District

Los Rocosos Vineyards

## Rogue Valley

2Hawk Vineyard and Winery  
AlAnne Vineyards  
Awen Winery  
Barrel 42 Custom Winery  
Bayer Family Estate  
Belle Fiore Winery  
Cliff Creek Cellars  
Daisy Creek Vineyard  
DANCIN Vineyards  
Deer Creek Vineyards  
Del Rio Vineyard Estate  
Domaine St. Laurent  
EdenVale Winery  
Famiglia Gerlini  
Famile Valot  
Fences Winery  
Goldback Wines  
Grestoni Vineyards  
Grizzly Peak Winery  
Harry & David Vineyards  
Hummingbird Estate

## Irvine & Roberts Vineyards

Kriselle Cellars  
L. Donovan Wines  
Long Walk Vineyard  
Maison Jussiaume Wines  
Naumes Crush & Fermentation  
Naumes Family Vineyards  
Naumes Suncrest Winery  
North Bar Cellars  
Parkhurst Wine Cellars  
Pebblestone Cellars  
Peter William Vineyard  
Relik Winery  
Remotion  
RoxyAnn Winery  
Ryan Rose Wine  
Sams Creek Cellars  
Stage Pass Estate  
StoneRiver Vineyards  
TowerView Vineyard  
Trium Wines  
Upper Five Vineyard  
Weisinger Family Winery

## Umpqua Valley

Abacela  
Brandborg Vineyard and Winery  
Evensong Winery  
Reustle-Prayer Rock  
Vineyards  
Season Cellars  
Triple Oak Vineyards

## Walla Walla

Zerba Cellars

## Willamette Valley

A to Z Wineworks  
Andante Vineyard  
Archery Summit Winery  
Battle Creek Cellars  
Benedetto Vineyards  
Croft Vineyards  
Dauntless Wine Co.  
Day Wines  
Domaine Serene  
Iris Vineyards  
King Estate  
Left Coast Estate  
Montinore Estate  
Oak Knoll Winery  
Oregon's Best Wine  
Remy Wines  
Rex Hill  
Ricochet Wine Company  
Sidereus Vineyard  
& Winery  
Silas Wines  
Silvan Ridge Winery  
Stoller Family Winery  
Valcan Cellars

## Yamhill-Carlton

Craft Wine Co.  
Stone Griffon Vineyard



Children's  
Miracle Network  
Hospitals

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