



FOR IMMEDIATE RELEASE

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Oregon Wine Experience Promises to be Premier Wine Event
Wine, food, and culture from August 17-23

MEDFORD, Ore.—The Oregon Wine Experience, Oregon's newest destination event, will be held August 17 to 23 at Bigham Knoll in Jacksonville, Ore. Sponsored by the Asante Foundation and Southern Oregon wineries, this will be a spectacular week of extraordinary wines and fabulous meals served in a backdrop of some of the Northwest's most dramatic and beautiful wine country.

The Oregon Wine Experience will showcase what many critics have called the next great wine region, and it will feature wine talks, tastings and sensory classes, intimate vintner dinners, wine competition, and auctions crowned by an outdoor salmon bake with music and dancing under starlit skies.

Proceeds from the Oregon Wine Experience benefits Children's Miracle Network (CMN) and other healthcare programs supported by Asante Foundation. Asante Foundation organizes community support for quality healthcare in Asante's nine-county region serving over 600,000 people in Southern Oregon, Eastern Oregon and Northern California. As a CMN designated hospital, Asante provides the highest level of pediatric care in the region.



Asante Foundation is a 501(c)(3) charity, Tax ID #93-6087366. For more information about the event, please visit our website at www.theoregonwineexperience.com or call 541-789-5025

Contact Floyd Harmon, Executive Director at Asante Foundation, if you want to make your gift using securities or to make a multi-year pledge of support. Call 541-789-5025 or Email foundationinfo@asante.org.

The Oregon Wine Experience grew from World of Wine, an annual Southern Oregon Wine event started in 2002 by three local vintners, Cal Schmidt of Schmidt Family Vineyards, Lee Mankin of Carpenter Hill Vineyard, and Joe Ginet of Plaisance Ranch. In 2014, Asante joined the event.

For tickets and information, visit theoregonwineexperience.com or call 541-789-5025.

Oregon Wine Experience Events

Wednesday, August 19

Medal Celebration & Barrel Auction

6 to 9 p.m. at Bigham Knoll, Jacksonville

Guests will get the opportunity to taste extraordinary wines directly from the barrel and then bid on those wines' futures. Art auction also included.

Thursday & Friday, August 20 & 21

Ultimate Vintner Dinners

6 p.m. at Various Wineries in Southern Oregon

Enjoy an intimate, one-of-a-kind dinner with vintners as they open their homes, wineries, vineyards, and cellars to guests.

Saturday, August 22

Miracle Auction & Salmon Bake

4:30 to 10 p.m. at Bigham Knoll, Jacksonville

Serving the most important aspect of Pacific Northwest cuisine, fresh Pacific Salmon.

Buffet includes beef and pork carving stations, an abundant selection of top-of-the season fresh produce, gourmet salads, and hand-crafted delectable desserts.

Gold and Silver award-winning wines will accompany this amazing meal.



Miracle Auction featuring Live, Platinum and Silent Auctions is followed by music, dancing under the stars, and the opportunity to exchange stories and share more wine around the fire embers.

Sunday, August 23

Grand Tasting

2 to 5 p.m., Bigham Knoll, Jacksonville

Winemakers and owners from 50-plus wineries will showcase more than 100 of the best wines unique to the region. This event offers the ultimate wine tasting experience accompanied by an array of tasty food samples provided by local caterers and restaurants.

Monday through Friday, August 17-21

Oregon Wine University: Wine discovery series

Various times each day at Bigham Knoll in Jacksonville and at the Southern Oregon Wine Institute in the Umpqua Valley.

