



FUNDS BENEFIT ASANTE FOUNDATION AND
CHILDREN'S MIRACLE NETWORK

FOR IMMEDIATE RELEASE

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Oregon Wine Experience® Promises to be Destination Event of the Summer

Join the party August 22-28

MEDFORD, Ore. – Oregon Wine Experience® returns this summer, taking place August 22-28 at the historic Bigham Knoll Campus in Jacksonville, Ore. Produced by the Asante Foundation and the Southern Oregon wine industry, Oregon Wine Experience® showcases southern Oregon's nationally acclaimed wine region. Over the course of the week, guests will have the opportunity to taste extraordinary Oregon wines as they partake in a variety of unique activities.

Event offerings include the Oregon Wine Competition® followed by a Medal Celebration, a variety of wine related classes, intimate vintner dinners, a Barrel Auction, the Miracle Auction & Salmon Bake, and a Grand Tasting. One hundred percent of the proceeds from Oregon Wine Experience® benefit Asante Children's Miracle Network and other healthcare programs supported by Asante Foundation. As a CMN designated hospital, Asante Rogue Regional Medical Center provides the highest level of pediatric care in the region, treating over 29,000 children last year alone.

In 2015, Oregon Wine Experience® raised over half a million dollars, allowing for a new Child Life Specialist at Rogue Regional Medical Center. Attendees for the events surpassed 2,100 and over 50 wineries participated.

For tickets and event information, visit www.theoregonwineexperience.com or call 541-789-5025.



Asante Foundation is a 501(c)(3) charity, Tax ID #93-6087366. For more information about the event, please visit our website at www.theoregonwineexperience.com or call 541-789-5025

Contact Floyd Harmon, Executive Director at Asante Foundation, if you want to make your gift using securities or to make a multi-year pledge of support. Call 541-789-5025 or Email foundationinfo@asante.org.

Calendar of Events

» Oregon Wine Competition® {Aug 6 - 7}

A two-day competition, open to all Oregon wines using 100 percent Oregon grapes, to determine which outstanding wines receive Best of Show, Double Gold, Gold, and Silver medals.

» Medal Celebration {Wednesday Aug 24}

This exquisite wine and culinary celebration is the kick-off event of Oregon Wine Experience. Be there as we announce which wines received medals in the Oregon Wine Competition® and offer guests tastings of the winners, alongside a scrumptious selection of culinary delights.

» Ultimate Vintner Dinners {Thursday & Friday Aug 25-26}

In an intimate setting, guests are treated to special wines, outstanding culinary creations, and spectacular surroundings. Each venue is its own unique experience, carefully crafted by a vintner host at their homes, wineries, vineyards and cellars.

» Barrel Auction {Friday Aug 26}

In 2015 we held the first Barrel Auction ever offered in Southern Oregon. Join us this year for round two. A select group of wineries will be offering guests wine tastings directly from the barrel, and later they will have the chance to bid on a variety of custom crush wine futures. Make sure you get tickets for this rare opportunity.

» Miracle Auction & Salmon Bake {Saturday Aug 27}

This special night features an authentically Native American salmon bake dinner and outdoor buffet, Live and Silent Auctions, music and dancing, and tastings of award winning wines.

» Grand Tasting {Sunday Aug 28}

An afternoon full of wine, tasty treats, and good company. This popular event offers a rare opportunity to meet the faces of the Oregon wine industry all in one place. Winemakers and owners from over 50 wineries throughout Oregon will be offering samples of over 100 wines.

» Oregon Wine University {Aug 12-25}

Oregon Wine University offers classes on various aspects of wine appreciation and production. This year classes will also take place in the weeks leading up to the event. Local wineries will host them, allowing guests to experience rich and rewarding opportunities all month.

